

LAUNCH

INDIGO WINS NEW CONTRACT AT GLOUCESTER CITY COUNCIL

A leader in global parking solutions, Indigo, has today announced a new contract win with Gloucester City Council which will include off-street civil parking enforcement and management services across 14 car parks in the city.

With locations including Eastgate Centre Shopping Centre, Hampden Way Car Park, and Station Road Car Pak the new contract is confirmed for five years and eligible for two oneyear extensions.

Indigo's car park maintenance also includes litter picking and weed control, as well as a monthly deep clean to ensure clean and safe facilities. Other key investments in security and technology include body-worn cameras for off-street enforcement, barriers, entry and exit machines and pay and display machines.

Chris Singleton, Regional Commercial Manager, Indigo UK said, "*We will be utilising our wealth of experience to deliver an excellent service for the people of Gloucester with a focus on high standards of customer service and low equipment down time.*"

CONTACT PRESS

For Launch: Ruth Evans ruthe@hellolaunch.co.uk +44 (0)20 7758 3900 Indigo is a French group and the world leader for parking and individual mobility. Indigo employs 20,000 people across 15 countries and in over 750 cities.

It is the only parking service operator present on three continents and in all parking segments: on-street, off-street and shared private car parks. Indigo operates more than 5,600 car parks throughout the world, with over 2.3 million parking spaces and over 3,000 km of on-street parking. Indigo provides services to both local authorities and private organisations (hospitals, shopping malls, train stations, airports, universities, etc.) and develops innovative mobility solutions to make it easier for users to get around their cities.

In June 2016, Indigo launched OPnGO, a unique application that offers its users a new parking experience, including a feature that searches for the best itinerary and then the best place at the best price. With OPnGO, the customer experience is based on greater freedom, more choice and personalisation.

Drawing on its experience in the field of on-street parking, Indigo created Streeteo at the start of 2017 in order to assist French local authorities in implementing the 'on-street paid parking' reform, seizing it as an opportunity to improve the fluidity of traffic in city centres.

Lastly, in October 2017, Indigo reached a new milestone with the launch of INDIGO Weel, thereby becoming the only French company to offer a station-less self-service bike-sharing system. This service is aimed at all the countries in which the Group operates.

Indigo is a global player with a local presence.

In a booming mobility market estimated to reach €100bn by 2025, Indigo is a key player as far as the mobility of the future is concerned. INDIGO. Making space for the future. <u>www.group-indigo.com</u>

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