



Press release

INDIGO accelerates its digital transformation with OPnGO

La Défense (Paris), July 3, 2020. INDIGO, a world leader in parking and individual mobility, is making a strategic shift by putting its subsidiary OPnGO at the heart of its digital platform to enhance innovation and customer experience. The Group is pooling all of its technological and marketing expertise under new leadership to accelerate its digital transformation.

In 2016, the Group spearheaded a new approach by developing OPnGO, the first app offering a fully digital parking experience by providing hands-free access to on- and off-street parking and putting in place contactless payment. In 2020, INDIGO transformed its subsidiary into a digital factory for all the Group's entities and business lines.

"The technological, marketing and digital added value is a key driver of our Group's growth. We are going to strengthen our position and accelerate our digital transformation by harnessing OPnGO and pooling all our expertise exclusively for the Group and our customers", said Serge Clément, CEO of INDIGO Group.

A new Technology and Marketing Department will lead the strategic reinforcement by pooling the expertise of Revenue & Data Management, Marketing, the Digital Factory, Customer Experience and Information Systems.

This new organization will enable INDIGO to strengthen and support the development of solutions for cities and professional and private customers; it will also harness the customer knowledge of OPnGO, currently used by over 850,000 B2C customers. It strives to constantly innovate mobility policy in urban areas, particularly by strengthening their links with local businesses to make town centers more attractive. Furthermore, it creates a perfect match between drivers' needs and the specific features of on- and off-street parking while bearing in mind the specific constraints of each town.

This new venture will also enable INDIGO to accelerate the development of partnerships by including its services in their applications (via fully updated APIs). INDIGO will thus be able to provide offers from its partners in addition to its parking services, thereby forging strong links with other local mobility services providers.

OPnGO has been enhancing mobility for 4 years

- **850,000** users
- **365,000** listed parking spaces in Europe
- **220** towns and cities in Europe
- 75** of which have on-street parking

About INDIGO

As the world leader in parking and individual mobility, INDIGO employs 23,000 people across 11 countries and in 750 cities. INDIGO operates 5,440 car parks throughout the world (with 2.4 million parking spaces) and over 2,300 km of on-street parking. It is the only parking service operator present on three continents and in all parking segments: on-street, off-street and shared private car parks. INDIGO provides services to both local authorities and private organizations (hospitals, shopping malls, train stations, airports, universities, etc.) and develops innovative mobility solutions to make it easier for users to get around urban areas.

OPnGO, INDIGO Group's digital solution, offers all parking services via a single application. Whether booking a parking space or paying for on-street parking, OPnGO seeks to make the driver experience easier by providing the parking options they need. OPnGO is present in 4 European countries: France, Belgium, Spain and Luxembourg.

Streeteo assists French local authorities in implementing the 'on-street paid parking' reform, seizing it as an opportunity to improve the fluidity of traffic in town centers. Ever since INDIGO® weel was launched, the Group is the only French company to offer a station-less self-service bike-sharing system.

Firmly committed to a comprehensive CSR strategy, INDIGO Group ranked 44th out of a panel of 4,903 companies worldwide, evaluated based on their non-financial performance by rating agency Vigeo Eiris.

Indigo is a global player with a local presence, that is wholly owned by Infra Foch Topco. The share capital of Infra Foch Topco is held by PREDICA, one of Crédit Agricole Assurances' subsidiaries, holding 47.52%, by Vauban Infrastructure Partners, holding 33.17%, by MEAG, holding 14.36%, Infra Foch Topco itself with treasury shares representing 0.5%, the remainder being held by the Group's management.

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